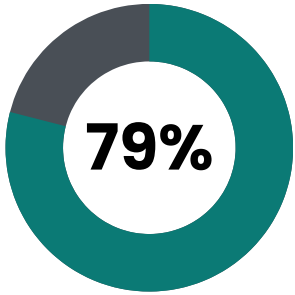


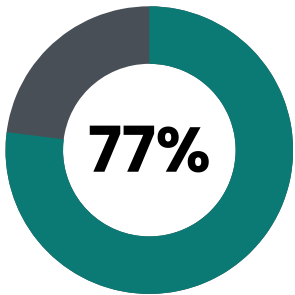
END THE SALE OF FLAVORED TOBACCO



Everyone deserves a **fair** and **just** opportunity to be as healthy as possible, **free from the harms of commercial tobacco.**



of Washtenaw County residents are **concerned about young people using tobacco products.**



of Washtenaw County residents **support ending the sale of flavored tobacco products, including menthol cigarettes.**

Local opinion data collected by Compass Strategies in August 2022.

Menthol and flavored tobacco make it easier to start using and harder to quit.



Tobacco companies **target young people** with flavored products

- Almost all tobacco use is **started** and **established in adolescence** (between 10-19 years old).
- **85%** of high school students who used e-cigarettes in the past 30 days reported using a **flavored product.**

Washtenaw Tobacco Use Rates

15%

Teen e-cigarette
use rate

17%

African American
adult smoking rate

10%

Overall adult
smoking rate

SHOW YOUR SUPPORT

- Sign the pledge at endmenthol.org/takeaction.html
- Find out more at washtenaw.org/tobacco
- Get our newsletter at bit.ly/wctobacco or scan the QR code

