

Washtenaw Regional Resource Management Authority

7/18/2022; 11:00 AM

Washtenaw County Learning Resource Center
4135 Washtenaw Avenue, Ann Arbor, MI 48108

Members Present: Tanghe, Auth, Hoffmeister, Mason, DiPietro

Members Absent: Akers, Best, Sirls

Staff Present: Garramone, Eggermont

Attorney: Not present

Members of the public present: None

Auth called the meeting to order at 11:08 AM.

Roll Call

Ann Arbor Township: Present/DiPietro

Pittsfield Township: Not Present

Scio Township: Present/Auth

Ypsilanti Township: Present/Hoffmeister

City of Dexter: Present/Tanghe

City of Saline: Not Present

City of Ypsilanti: Not Present

City of Ann Arbor: Present/Mason

Approval of agenda for 7/18 meeting

Motion to approve agenda without amendment moved by DiPietro, seconded by Tanghe. All in favor.

Motion carries.

Approval of Minutes

6/27/2022 Meeting Minutes Approval

Motion to approve without amendment moved by Hoffmeister, seconded by Tanghe. All in favor. Motion carries.

Unfinished Business

RFP Update

Davis is not present. Agenda item skipped.

MRF Priorities

Eggermont drafted a set of questions to ask MRFs for the Board to review. The Board reviewed the questions. DiPietro wondered how to encourage GFL to respond. The Board discussed an addition requesting information about the desired cleanliness of recycling.

Participation Campaign

Eggermont introduced two postcard design options from The Recycling Partnership. The designs were chosen by focus groups and are currently being mailed and tested in Chicago. He thought the cartoon postcard might work better for residents who had no set-outs last year, and the postcard with transformational messaging of what recycling turns into might work better for low set-out households. The Board reviewed the options. DiPietro thought residents would be much more likely to pick up the cartoon postcard and that it would appeal better to children. Hoffmeister noted that the transformational postcard did not have text, and so might be easier for some members of the community to understand. Eggermont added that municipalities could choose which one they wanted to send out. Mason thought her residents might like the transformational messaging for recognition that something valuable happens from the recycling.

→ Who can encourage their parents to recycle.

Eggermont wants the small subcommittee to be able to authorize funding for this program without needing to bring it to the board to be able to make timely decisions. Invoices would still come back to the board afterwards to review.

Motion to authorize the small committee to approve funds not to exceed \$20,000 for survey mailing and related outreach for the grant moved by DiPietro seconded by Hoffmeister. All in favor. Motion carries.

DiPietro noted some of the Ann Arbor Township addresses ^{within city limits} surrounded by the City have lost recycling pick-up and we will need to check that those addresses are not receiving a postcard through this project.

Hoffmeister added Ypsilanti Township will be sending postcards with the recycling cart grant this fall.

New Business

Invoices

Motion to approve the Foresight printing invoice for \$3,167.85, the Foresight postage invoice for \$7,481.43, the Weebly invoice for \$144, the Washtenaw County invoice for \$5,877.30, the two ReCollect invoices for \$4,140.47 and \$561.90 moved by Hoffmeister, supported by Mason. All in favor. Motion carries.

Reports and Updates

Eggermont updated the City of Ann Arbor passed a contract with Resource Recycling Systems for the site design for the Drop-Off Station and accepted the EGLE grant.

Eggermont is talking with WEMU on Wednesday about the grants and it will air in the next couple weeks. The hauling ordinance continues to make progress and aims to get an overall recycling rate for the County and enforcement provisions if a hauler that commingles recycling and trash.

Next Steps

Next month Davis and the Board will discuss the RFP, and staff will bring an update of items for the participation campaign.

Public Comment: General/Unrelated to current Agenda Items

None

Motion to adjourn the meeting moved by Hoffmeister, seconded by DiPietro. All in favor. Motion carries. Meeting adjourned at 12:15 PM.

Minutes prepared by Isabella Garramone

Minutes approved by: _____

Secretary

Minutes approved by: _____

Chair