

REQUEST FOR PROPOSAL

#6776

**Community Design Sessions (Charrettes) for
the County-Owned Platt Road Site and the
Washtenaw Avenue and Golfside Intersection,
and a Target Market Analysis (TMA) for the
Washtenaw Avenue and Golfside Intersection**

FOR

**Washtenaw County Office of Community and
Economic Development**

Issued By:

Washtenaw County Purchasing
Administration Building
220 N. Main Street
Ann Arbor, MI 48104

Angela O. Perry
Purchasing Manager
(734) 222-6768



Proposal Submitted by:

Please type Bidder's Company Name & include as proposal cover



WASHTENAW COUNTY

Finance Department

Purchasing Division

220 N. Main, Ann Arbor, MI 48104
Phone (734) 222-6760, Fax (734) 222-6764
www.purchasing.ewashtenaw.org

RFP #6776

April 2, 2014

Washtenaw County Purchasing Division on behalf of the Washtenaw County Office of Community and Economic Development (OCED) is issuing a sealed RFP #6776 for Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection.

Sealed Proposals: Vendor will deliver **one (1) unbound original** and **three (3) bound copies** **each with the pricing page flagged** to the County location specified below. In addition, vendor will also deliver an electronic copy on a USB drive, CD-RW, or DVD in pdf format to the location specified below:

**Washtenaw County
Administration Building
Purchasing Division
220 N. Main St. Basement
Ann Arbor, MI 48104**

By Wednesday, April 23, 2014 at 4 pm EST

Proposals received after the above cited time will be considered a late bid and are not acceptable unless waived by the Purchasing Manager.

- Your proposal submission envelope must be clearly marked including FedEx & UPS package labels "SEALED RFP#6776"
- Please direct purchasing and procedural questions regarding this RFP to Angela O. Perry **via e-mail only** to perrya@ewashtenaw.org
- Please direct technical questions regarding this RFP to Department contact **via e-mail only** at [email wades@ewashtenaw.org](mailto:wades@ewashtenaw.org).
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Thank you for your interest.

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
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PROPOSAL INFORMATION

I. PROPOSAL DEFINITIONS

Definitions

“Bidder”	An individual or business submitting a bid to Washtenaw County
“Contractor/Vendor”	One who contracts to perform services in accordance with a contract
“County”	Washtenaw County in Michigan
“Office of Community and Economic Development”	Washtenaw County Office of Community and Economic Development

II. TERMS

A. Washtenaw County reserves the right to reject any and all proposals received as a result of this RFP. If a proposal is selected, it will be the most advantageous regarding price, quality of service, the CONTRACTORS qualifications and capabilities to provide the specified service, and other factors that the County may consider. The County does not intend to award a contract fully on the basis of any response made to the proposal; the County reserves the right to consider proposals for modifications at any time before a contract would be awarded and negotiations would be undertaken with that CONTRACTOR whose proposal is deemed to best meet the County’s specifications and needs.

B. The County reserves the right to reject any or all bids, to waive or not waive informalities or irregularities in bids or bidding procedures, and to accept or further negotiate cost, terms, or conditions of any bid determined by the County to be in the best interests of the County even though not the lowest bid.

C. Proposals must be signed by an official authorized to bind the CONTRACTOR to its provisions for at least a period of 90 days. Failure of the successful bidder to accept the obligation of the contract may result in the cancellation of any award.

D. In the event it becomes necessary to revise any part of the RFP, addenda will be provided. Deadlines for submission of RFP's may be adjusted to allow for revisions. To be considered, **one (1) original and three (3) copies** (one copy unbound) and an electronic version in pdf format, submitted on CD-RW, DVD or USB drive must be at the County as indicated on or before the date specified.

E. Proposals should be prepared simply and economically providing a straight-forward, concise description of the CONTRACTOR'S ability to meet the

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
Intersection, and a Target Market Analysis (TMA) for the
Washtenaw Avenue and Golfside Intersection

requirements of the RFP. Proposals must be typed. No erasures are permitted. Mistakes may be crossed out and corrected and must be initialed in ink by the person signing the proposal. *CONTRACTOR shall ensure that proposals are submitted using both sides of recycled paper whenever practicable.*

F. In the event, the County receives two or more bids from responsive, responsible bidders, one or more of whom are Washtenaw County Contractors and the bids are substantially equal in price, quality and service, the County shall award the contract to the most responsive, responsible Washtenaw County Contractor. For purposes of this section, Washtenaw County Contractor means a company which has maintained its principal office in Washtenaw County for at least six (6) months. Maintaining a Washtenaw County P.O. Box, is not, in and of itself, sufficient to establish a company as a Washtenaw County Contractor. The County shall have sole discretion under this section to determine if a company qualifies as a Washtenaw County Contractor and if two or more bids are substantially equal.

G. The initial award of this contract shall be for a period of seven to nine months, with an option to renew an additional one year, pending agreement by both parties.

H. CONFLICT OF INTEREST. Contractor warrants that to the best of contractor's knowledge, there exists no actual or potential conflict between contractor and the County, and its Services under this request, and in the event of change in either contractor's private interests or Services under this request, contractor will inform the County regarding possible conflict of interest which may arise as a result of the change. Contractor also affirms that, to the best of contractor's knowledge, there exists no actual or potential conflict between a County employee and Contractor.

I. The bidder shall be responsible for all costs incurred in the development and submission of this response. Washtenaw County assumes no contractual obligation as a result of the issuance of this RFP, the preparation or submission of a response by a bidder, the evaluation of an accepted response, or the selection of finalists. All proposals, including attachments, supplementary materials, addenda, etc. shall become the property of Washtenaw County and will not be returned to the bidder.

J. Any responses, materials, correspondence, or documents provided to Washtenaw County under this solicitation are subject to the State of Michigan Freedom of Information Act and may be released to third parties in compliance with that Act.

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

III. VENDOR SPECIFICATIONS

The proposal shall include **all** of the following information. Failure to include all of the required information may result in disqualification of a Bidder.

- A. State the bidder's qualifications to provide the services required by Washtenaw County. Include years in business under your present company name, staff profile and experience.
(Attach as Addendum A)
- B. Staff performing the services on-site must be factory certified. A copy of the certificate must be included in the proposal.
(Attach as Addendum B)
- C. List three (3) references from previous corporate or government customers purchasing similar services, charrettes in particular. Include business name, contact name and phone number.
(Attach as Addendum C)
- D. Review contract provisions and insurance requirements. Note any limitations on any of the articles or providing insurance requirements as outlined in the contract provisions contained in Sample Contract.
(Attach as Addendum D)

IV. AWARD

Award will be made to the lowest responsive, responsible bidder, with most relevant experience and best qualifications. However, the award may not be based solely on low bid alone. The contractor's previous experience successfully completing this type of work will be highly valued in the evaluation.

V. SCOPE OF WORK

The Washtenaw County Office of Community and Economic Development (OCED) is soliciting a request for proposals to a conduct target market analysis and hold two charrettes (community design sessions) for Washtenaw County Office of Community and Economic Development (OCED). One of the charrettes will be for a 13-acre County-owned property on Platt Rd. just south of Washtenaw Avenue in the City of Ann Arbor. The second charrettte is for a group of privately owned properties

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
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Washtenaw Avenue and Golfside Intersection

at the intersection of Washtenaw Avenue and Golfside Drive in Pittsfield
Township and Ypsilanti Township.

Background:

Platt Rd.

The Washtenaw County Board of Commissioners recently passed a [resolution regarding the Platt Rd. site](#). The resolution is based on recommendations developed by a Community Advisory Committee (CAC) that met three times in the fall to discuss general recommendations for the site and whether the County should dispose of the property. Affordable housing was cited by the CAC as one of the potential uses for the site.

The site is adjacent to the County Farm Park, a single family neighborhood, and some office uses. The office building and juvenile detention center on the site are in the process of being demolished.

The products of the charrette for this site will potentially include a site plan, a phased implementation plan, renderings, environmental impact assessment, market feasibility study, disposition plan, zoning documents, etc.

Washtenaw Avenue and Golfside Drive

Washtenaw Avenue and Golfside Drive is the geographic center of Washtenaw Avenue that has some of the highest densities of housing and transit ridership for the corridor. As part of the multi-year, multi-jurisdictional [ReImagine Washtenaw](#) effort, a joint technical committee (JTC) of staff, residents, and elected officials have adopted a comprehensive vision for the corridor, including transportation, transit, land use, and complete streets objectives.

A Right of Way (ROW) study is being completed to create a detailed vision for the road design, and form based zoning codes, and detailed design guidelines are in the process of being adopted for the corridor. Currently, there is a recently demolished site on the southeast corner and large retailers are turning over on the northeast corner. The Washtenaw County Road Commission recently completed a “road diet” for Golfside Road and the two jurisdictions are working together to design and implement sidewalk infill along this stretch.

This key intersection along the corridor is designated as a “Node” calling for higher density, mixed-use, Transit-Oriented Design, land uses. With the extensive vision now in place for the corridor, a cooperative design charrette process will provide an opportunity to work with corridor stakeholders, residents, property owners, planners and elected officials to explore potential build-out of the intersection, incorporating the land use,

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
Intersection, and a Target Market Analysis (TMA) for the
Washtenaw Avenue and Golfside Intersection

transit, and other goals for the area. The intention is that the final design will balance community input with ReImagined Washtenaw goals and potential market demand for new and commercial and residential housing types along the corridor.

Project Scope:

The project scope will generally follow the “NCI Charrette System”. The responses should include a description of the team’s experience working with this charrette system or a similar one. Due to the smaller geography of these charrettes, all of these steps may not be included in the final work plan. The specific work plan will be developed once a team is selected but the “NCI Charrette System” will set the framework for developing the work plan.

- 1.0 Research, Education and Charrette Preparation
 - 1.1 Project Assessment and Organization Tasks
 - 1.2 Stakeholder Research, Education and Involvement Tasks
 - 1.3 Pre-charrette Base Data Research and Analysis
 - 1.4 Charrette Logistics
- 2.0 Charrette
 - 2.1 Organization, Education, Vision
 - 2.2 Preferred Plan Synthesis
 - 2.3 Plan Development
- 2.5 Presentation and Recommendations
- 3.0 Plan Implementation

Target Market Analysis (TMA) for Washtenaw Avenue and Golfside Intersection

The objective of this product is to create a market study that incorporates TMA methodologies for use in underwriting/planning/development activities around the Washtenaw Avenue and Golfside intersection. These analyses will look at trends and potentials for a relatively narrow geographic area, and will serve as guidance for local officials and developers.

Research Questions/Issues

Here are some of the types of questions that will be asked in the TMA.

- 1. What are the current demographic, income, employment and housing trends in the study area? What are they projected to be in five years?
- 2. What types of housing are currently available in the study area, in terms of price points, amenities offered, floor plans/structure type?
- 3. What types of placemaking amenities are currently available in the study area? These could include commercial enterprises, gathering places, cultural resources, public infrastructure, “outward facing” community

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
Intersection, and a Target Market Analysis (TMA) for the
Washtenaw Avenue and Golfside Intersection

anchors such as educational centers or health care centers), other major employers, etc.

4. What types of placemaking activities are underway in the study area? How successful have they been in attracting new populations or new economic developments to the study area?
5. What are the major transportation linkages in the study area? What types of public transit exist currently or are planned? How walkable or bikable is the study area?
6. Who would the target market be for projects that follow placemaking/New Urbanist design? What are their demographic, employment, income and social attributes?
7. What is the potential demand for placemaking housing projects of that type in the study area?
8. What types of projects (either owner or renter) would capture the broadest number of target market households? Where should they be located in the study area? What types of amenities/floor plans/site plans would most appeal to the target market? What price points should be offered (sales prices and rents)?
9. What are the impediments to place-sensitive development in the study area?

General Timeline

March 2014 – RFP released for charrettes and TMA

April 2014 – RFP responses due

April 2014 – selection of consultant

May 2014 – initial meeting between consultant and staff

December 2014 – contract work completed

Platt Rd Timeline

May 2014 – initial meeting between consultant, staff, Platt Rd Community Advisory Committee (CAC)

June 2014 – background research, outreach to public, CAC meets

July 2014 – hold charrette

July 2014 – CAC meets

August 2014 – present DRAFT plans to public

August 2014 – CAC approves plan to go to BOC

September 2014 – present plans to BOC

Washtenaw Avenue and Golfside Drive

June 2014 – Initial meeting between consultant, staff, ReImagine Washtenaw Joint Technical Committee (JTC)

July 2014 - background research, outreach to public, JTC meets

August 2014 – hold charrettes and release draft TMA

September 2014 – present DRAFT plans to public and final TMA

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

October 2014 – present plans to Ypsilanti and Pittsfield Township’s Boards of Trustees

VI. SAMPLE STANDARD PROVISIONS FOR CONTRACTS

If a contract is awarded, the selected contractor will be required to adhere to a set of general contract provisions which will become a part of any formal agreement. These provisions are general principles which apply to all contractors of service to Washtenaw County such as the following:

AGREEMENT is made this _____ day of _____, 2014, by the COUNTY OF WASHTENAW, a municipal corporation, with offices located in the County Administration Building, 220 North Main Street, Ann Arbor, Michigan 48107 (“County”) and **(NAME OF CONTRACTOR)** located at **(CONTRACTOR’S ADDRESS)** (“Contractor”).

In consideration of the promises below, the parties mutually agree as follows:

ARTICLE I - SCOPE OF SERVICES

The Contractor will **(SPELL OUT SCOPE OF SERVICE)**

ARTICLE II - COMPENSATION

Upon completion of the above services and submission of invoices the County will pay the Contractor an annual amount not to exceed **(SPELL OUT DOLLAR AMOUNT)**.

ARTICLE III - REPORTING OF CONTRACTOR

Section 1 - The Contractor is to report to **(DEPARTMENT HEAD TITLE)** and will cooperate and confer with him/her as necessary to insure satisfactory work progress.

Section 2 - All reports, estimates, memoranda and documents submitted by the Contractor must be dated and bear the Contractor's name.

Section 3 - All reports made in connection with these services are subject to review and final approval by the County Administrator.

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

Section 4 - The County may review and inspect the Contractor's activities during the term of this contract.

Section 5 - When applicable, the Contractor will submit a final, written report to the County Administrator.

Section 6 - After reasonable notice to the Contractor, the County may review any of the Contractor's internal records, reports, or insurance policies.

ARTICLE IV - TERM

This contract is for a three (3) year term (***change as necessary***) which begins on (***MONTH, DAY, YEAR***) and ends on (***MONTH, DAY, YEAR***) with an option to extend for two (2) additional one (1) year periods.

ARTICLE V - PERSONNEL

Section 1 - The contractor will provide the required services and will not subcontract or assign the services without the County's written approval.

Section 2 - The Contractor will not hire any County employee for any of the required services without the County's written approval.

Section 3 - The parties agree that the Contractor is neither an employee nor an agent of the County for any purpose.

Section 4 - The parties agree that all work done under this contract shall be completed in the United States and that none of the work will be partially or fully completed by either an offshore subcontractor or offshore business interest either owned or affiliated with the contractor. For purposes of this contract, the term, "offshore" refers to any area outside the contiguous United States, Alaska or Hawaii.

ARTICLE VI - INDEMNIFICATION AGREEMENT

The contractor will protect, defend and indemnify Washtenaw County, its officers, agents, servants, volunteers and employees from any and all liabilities, claims, liens, fines, demands and costs, including legal fees, of whatsoever kind and nature which may result in injury or death to any persons, including the Contractor's own employees, and for loss or damage to any property, including property owned or in the care, custody or control of Washtenaw County in connection with or in any way incident to or arising out of the occupancy, use, service, operations, performance or non-performance of work in connection with this contract resulting in whole or in part from negligent acts or omissions of contractor, any sub-contractor, or any employee, agent or representative of the contractor or any sub-contractor.

ARTICLE VII - INSURANCE REQUIREMENTS

The Contractor will maintain at its own expense during the term of this Contract, the following insurance:

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

1. Workers' Compensation Insurance with Michigan statutory limits and Employers Liability Insurance with a minimum limit of \$100,000 each accident for any employee.
2. Commercial General Liability Insurance with a combined single limit of \$1,000,000 each occurrence for bodily injury and property damage. The County shall be added as "additional insured" on general liability policy with respect to the services provided under this contract.
3. Automobile Liability Insurance covering all owned, hired and nonowned vehicles with Personal Protection Insurance and Property Protection Insurance to comply with the provisions of the Michigan No Fault Insurance Law, including residual liability insurance with a minimum combined single limit of \$1,000,000 each accident for bodily injury and property damage.

Insurance companies, named insureds and policy forms may be subject to the approval of the Washtenaw County Administrator, if requested by the County Administrator. Such approval shall not be unreasonably withheld. Insurance policies shall not contain endorsements or policy conditions which reduce coverage provided to Washtenaw County. Contractor shall be responsible to Washtenaw County or insurance companies insuring Washtenaw County for all costs resulting from both financially unsound insurance companies selected by Contractor and their inadequate insurance coverage. Contractor shall furnish the Washtenaw County Administrator with satisfactory certificates of insurance or a certified copy of the policy, if requested by the County Administrator.

No payments will be made to the Contractor until the current certificates of insurance have been received and approved by the Administrator. If the insurance as evidenced by the certificates furnished by the Contractor expires or is canceled during the term of the contract, services and related payments will be suspended. Contractor shall furnish the County Administrator's Office with certification of insurance evidencing such coverage and endorsements at least ten (10) working days prior to commencement of services under this contract. Certificates shall be addressed to the Washtenaw County c/o: INSERT DEPARTMENT & CR# _____, P. O. Box 8645, Ann Arbor, MI, 48107, and shall provide for 30 day written notice to the Certificate holder of cancellation of coverage.

ARTICLE VIII - COMPLIANCE WITH LAWS AND REGULATIONS

The Contractor will comply with all federal, state and local regulations, including but not limited to all applicable OSHA/MIOSHA requirements and the Americans with Disabilities Act.

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

ARTICLE IX - INTEREST OF CONTRACTOR AND COUNTY

The Contractor promises that it has no interest which would conflict with the performance of services required by this contract. The Contractor also promises that, in the performance of this contract, no officer, agent, employee of the County of Washtenaw, or member of its governing bodies, may participate in any decision relating to this contract which affects his/her personal interest or the interest of any corporation, partnership or association in which he/she is directly or indirectly interested or has any personal or pecuniary interest. However, this paragraph does not apply if there has been compliance with the provisions of Section 3 of Act No. 317 of the Public Acts of 1968 and/or Section 30 of Act No. 156 of Public Acts of 1851, as amended by Act No. 51 of the Public Acts of 1978, whichever is applicable.

ARTICLE X - CONTINGENT FEES

The Contractor promises that it has not employed or retained any company or person, other than bona fide employees working solely for the Contractor, to solicit or secure this contract, and that it has not paid or agreed to pay any company or person, other than bona fide employees working solely for the Contractor, any fee, commission, percentage, brokerage fee, gifts or any other consideration contingent upon or resulting from the award or making of this contract. For breach of this promise, the County may cancel this contract without liability or, at its discretion, deduct the full amount of the fee, commission, percentage, brokerage fee, gift or contingent fee from the compensation due the Contractor.

ARTICLE XI - EQUAL EMPLOYMENT OPPORTUNITY

The Contractor will not discriminate against any employee or applicant for employment because of race, creed, color, sex, sexual orientation, national origin, physical handicap, age, height, weight, marital status, veteran status, religion and political belief (except as it relates to a bona fide occupational qualification reasonably necessary to the normal operation of the business).

The Contractor will take affirmative action to eliminate discrimination based on sex, race, or a handicap in the hiring of applicant and the treatment of employees. Affirmative action will include, but not be limited to: Employment; upgrading, demotion or transfer; recruitment advertisement; layoff or termination; rates of pay or other forms of compensation; selection for training, including apprenticeship.

The Contractor agrees to post notices containing this policy against discrimination in conspicuous places available to applicants for employment and employees. All solicitations or advertisements for employees, placed by or on the behalf of the Contractor, will state that all qualified applicants will receive consideration for employment without regard to race, creed, color, sex, sexual orientation, national origin, physical handicap, age, height, weight, marital status, veteran status, religion and political belief.

ARTICLE XII - LIVING WAGE

The parties understand that the County has enacted a Living Wage Ordinance that requires covered vendors who execute a service or professional service contract with the County to pay their employees under that contract, a minimum of either \$11.64 per hour with benefits or \$ 13.65 per hour without benefits. Contractor agrees to comply with this Ordinance in paying its employees. Contractor understands and agrees that an adjustment of the living wage amounts, based upon the Health and Human Services poverty guidelines, will be made on or before April 30, 2014 and annually thereafter which amount shall be automatically incorporated into this contract. County agrees to give Contractor thirty (30) days written notice of such change. Contractor agrees to post a notice containing the County's Living Wage requirements at a location at its place of business accessed by its employees.

ARTICLE XIII - EQUAL ACCESS

The Contractor shall provide the services set forth in Article I without discrimination on the basis of race, color, religion, national origin, sex, sexual orientation, marital status, physical handicap, or age.

ARTICLE XIV - OWNERSHIP OF DOCUMENTS AND PUBLICATION

All documents developed as a result of this contract will be freely available to the public. None may be copyrighted by the Contractor. During the performance of the services, the Contractor will be responsible for any loss of or damage to the documents while they are in its possession and must restore the loss or damage at its expense. Any use of the information and results of this contract by the Contractor must reference the project sponsorship by the County. Any publication of the information or results must be co-authored by the County.

ARTICLE XV - ASSIGNS AND SUCCESSORS

This contract is binding on the County and the Contractor, their successors and assigns. Neither the County nor the Contractor will assign or transfer its interest in this contract without the written consent of the other.

ARTICLE XVI - TERMINATION OF CONTRACT

Section 1 - Termination without cause. Either party may terminate the contract by giving thirty (30) days written notice to the other party.

ARTICLE XVII - PAYROLL TAXES

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

The Contractor is responsible for all applicable state and federal social security benefits and unemployment taxes and agrees to indemnify and protect the County against such liability.

ARTICLE XVIII - PRACTICE AND ETHICS

The parties will conform to the code of ethics of their respective national professional associations.

ARTICLE XIX- CHANGES IN SCOPE OR SCHEDULE OF SERVICES

Changes mutually agreed upon by the County and the Contractor, will be incorporated into this contract by written amendments signed by both parties.

ARTICLE XX - CHOICE OF LAW AND FORUM

This contract is to be interpreted by the laws of Michigan. The parties agree that the proper forum for litigation arising out of this contract is in Washtenaw County, Michigan.

ARTICLE XXI - EXTENT OF CONTRACT

This contract represents the entire agreement between the parties and supersedes all prior representations, negotiations or agreements whether written or oral.

ARTICLE XXII – ELECTRONIC SIGNATURES

All parties to this contract agree that either electronic or handwritten signatures are acceptable to execute this agreement.

ATTESTED TO:

WASHTENAW COUNTY

By: _____
Lawrence Kestenbaum (DATE)
County Clerk/Register

By: _____
Verna J. McDaniel (DATE)
County Administrator

APPROVED AS TO CONTENT:

CONTRACTOR

By: _____
(DEPARTMENT HEAD) (DATE)

By: _____
(CONTRACTOR'S NAME) (DATE)

APPROVED AS TO FORM:

By: _____

BID #6776 Community Design Sessions (Charrettes) for the County-Owned
Platt Road Site and the Washtenaw Avenue and Golfside
Intersection, and a Target Market Analysis (TMA) for the
Washtenaw Avenue and Golfside Intersection

Curtis N. Hedger (DATE)
Office of Corporation Counsel

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

(Include) PRICE SHEET

BID #6776 Community Design Sessions (Charrettes) for the County-Owned Platt Road Site and the Washtenaw Avenue and Golfside Intersection, and a Target Market Analysis (TMA) for the Washtenaw Avenue and Golfside Intersection

SIGNATURE PAGE

_____ Signature	_____ Company Name
_____ Print Name	_____ Company Address
_____ Title	_____ City, County, St. Zip
_____ Telephone #	_____ Fax #
_____ Federal Tax ID #	_____ Email Address for Purchase Orders

The above individual is authorized to sign on behalf of company submitting proposal.

Proposals must be signed by an official authorized to bind the provider to its provisions for at least a period of 90 days.

Signature page must be signed and returned as part of vendor proposal.

By checking this box we hereby certify that we are a Washtenaw County company. If proven otherwise, company may be subject to Disbarment and/or Suspension of doing business with Washtenaw County.