



# PHOTO AMBASSADOR

## Volunteer Job Description

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Washtenaw County Parks & Recreation Commission is looking for volunteer photo ambassadors interested in exploring WCPARC parks, preserves, trails and facilities and associated Washtenaw County properties and sharing those stories and experiences with the world.

Washtenaw County Parks & Recreation Commission photo ambassadors should have the following:

- A love for the outdoors and WCPARC parks, preserves, trails or facilities.
- An eye for capturing interesting and engaging photos.
- The ability to encourage others to visit WCPARC parks, preserves, trails or facilities.
- A public Facebook and/or Instagram account

### Expectations

Photo ambassadors should help highlight and encourage people to visit WCPARC parks, preserves, trails and facilities in the following ways:

- Sharing posts from @washtenawcountyparks or from the WCPARC Facebook page with your followers every month.
- Providing WCPARC with at least 4 high-quality photos per month that will become property of the WCPARC, with credit to you, when applicable.
- Sharing your own stories about WCPARC on your Instagram and/or Facebook account every month.

### Perks

- Expanded social media influence by getting featured on @washtenawcountyparks Instagram account.
- Network opportunities with photo ambassador group.
- Complimentary WCPARC swag.
- Opportunities for your images to be used in official WCPARC promotions, with credit to you, when applicable.
- Invitation to Annual Volunteer Appreciation Celebration.