



Get Ahead of the Curve!

What is Ahead of the Curve?

The Ahead of the Curve collaboration emphasizes the health, engagement, and independence of at-risk older adults and caregivers. With the introduction of this innovative model, our mission is to make a measurable impact on this rapidly growing population, while giving the tools needed to become an empowered, engaged, and strong, aging-friendly community. Ahead of the Curve is a project of Catholic Social Services of Washtenaw County, and generously supported by the Michigan Health Endowment fund.

What is the goal of the program?

To connect caregivers, both traditional and non-traditional to services that best fit the needs of older adults in Washtenaw County. We want to engage the community on how to have conversations with older adults who need assistance, before a crisis occurs. We are aiming to create a community of caregivers who care about vulnerable older adults and want to protect them from abuse and neglect.

TRADITIONAL CAREGIVER		NON TRADITIONAL CAREGIVER	
Social worker	Geriatrician	Waitress	Barber
Nurse	Son who now works part time to care for aging mother.	Pastor/Priest/ Clergy	Daughter who organizes mom's medication
Direct care worker	Hospice worker	Postal Worker	Dentist

Who are traditional and non-traditional caregivers?

Traditional caregivers are individuals who assist in the wellbeing of an older adult in a more formal role. Non-traditional caregivers are individuals who come across older adults frequently in their work, but their role is not related to their wellbeing. Family caregivers can be both traditional and non-traditional.

Program Benefits

Catholic Social Services one-page Senior Resource Directory, is the most used senior resource in Washtenaw County. With the Ahead of the Curve Program, we were able to expand this resource, make it searchable and accessible online to both metro and rural cities in Washtenaw County. Connecting older adults to resources is now, quick, easy and can be done by everyone. Even people who are unsure on what services they need can take a quiz on the website to lead older adults and caregivers in the right direction.

How can you help?

If you see an older adult who needs assistance, direct them to our website getaheadwashtenaw.org. If you want to be a part of creating a caregiving community, go to the website and train yourself and your staff. If you have any more questions about the program, or want a face to face training please email the Ahead of the Curve program getahead@csswashtenaw.org

“Find out today, what you need for tomorrow”