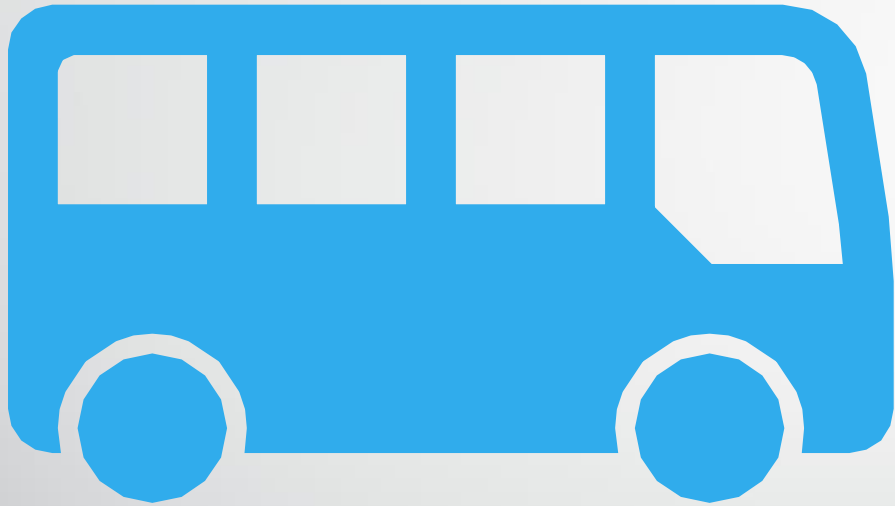


# Mobility as a Service



# Traditional Transit Approach to Transportation

Aggregated demand – Direct provision – Single operator

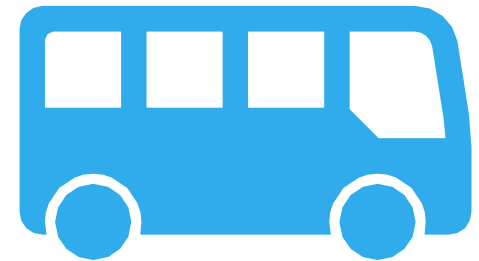
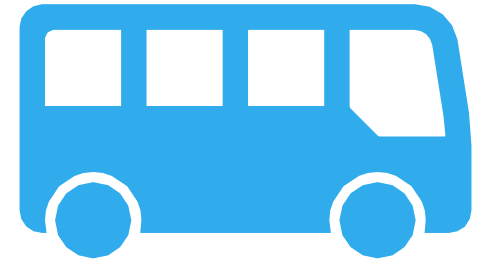
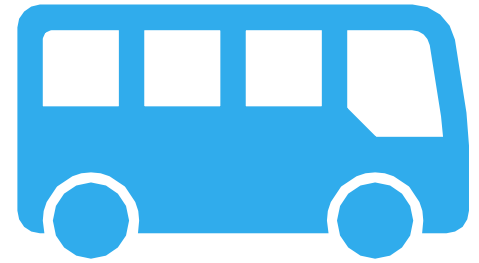


# Mobility Management Approach to Transportation

Individualized planning  
Service diversity  
Multiple providers

# MyRide Services

- Information & Referrals
- Travel Planning
- Trip Fare Assistance

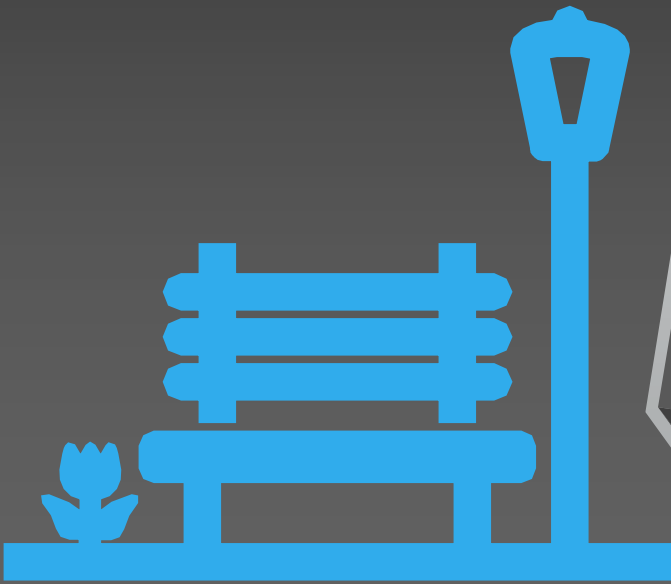


# A-Ride Services

- Door-to-door parallel to transit
- Within  $\frac{3}{4}$  mile of fixed routes
- Plus township service
- Application



# Service Differences



## MyRide

- Multiple providers
- Variable cost
- County wide service
- 24/7 service
- Specific trip purposes

## A-Ride

- 1 dedicated service provider
- Fixed cost
- Local service
- Limited hours of operation
- Broad service

- A-ride provider contract renewal May 2020
- Paratransit study completed and recommendations under review.

## Looking to the Future

# New Mobility Pathways

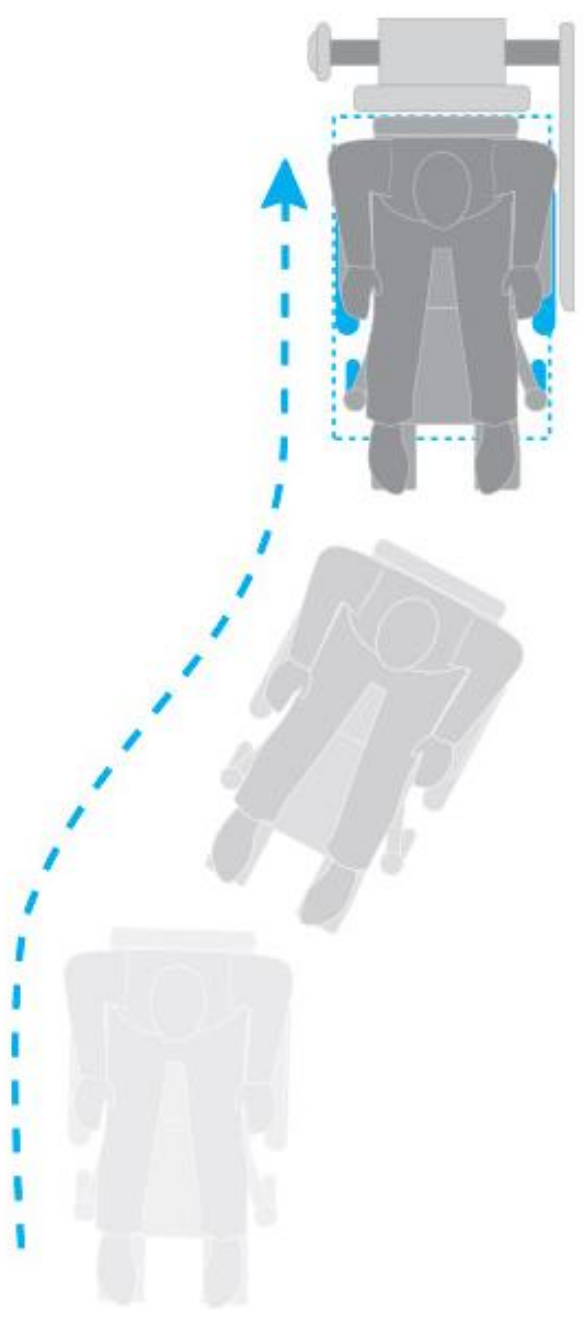


- Pilots
- Plan
- Policy



# Quantum – March 2019

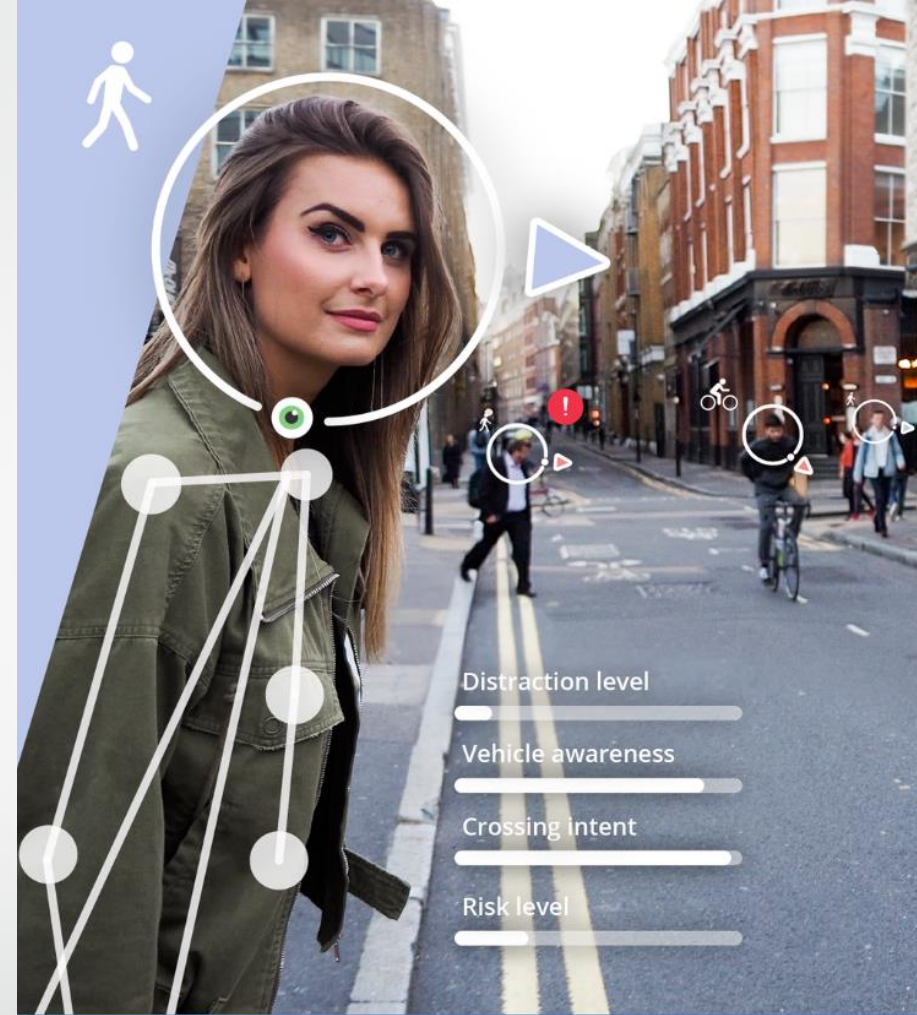
Virtually - Autonomous - Wheelchair - Securements



# Feonix - Connect



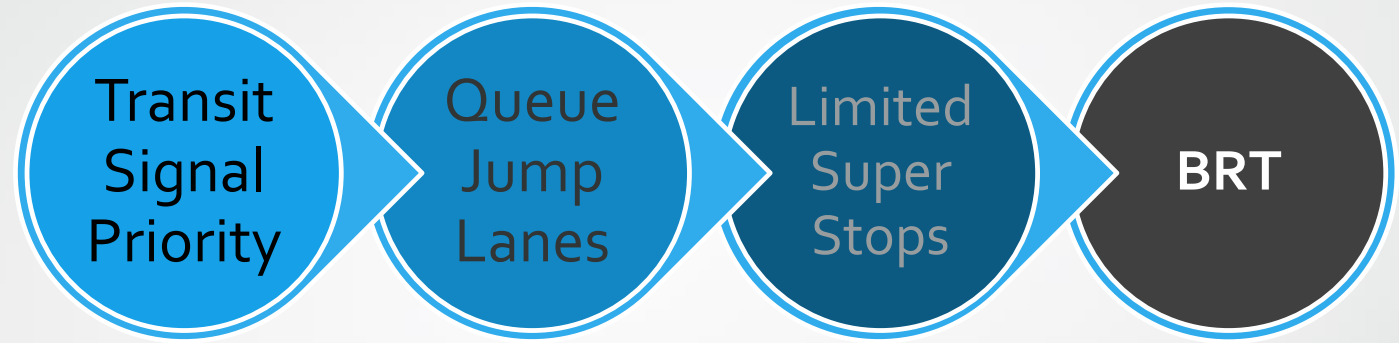
# Humanising Autonomy



Pedestrians -- Cyclists -- Vulnerable Road Users -- Predictions



# Bus Rapid Transit





# Thank You!

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