Present: Felicia Brabec, James Carty, Gina Dahlem, Richard Fleece, Leon Golson, Neel Hajra, Justin Hodge, Morghan Williams
Absent: Kathleen Stroud, Elisabeth Vanderpool
Staff: Jimena Loveluck, Kristen Schweighoefer, Juan Marquez, Elizabeth Adeleye, Kayla Steinberg, Laura Bauman, Susan Ringler-Cerniglia, Jeremy Lapedis, Gabrielle Burgess-Smith, Russell O’Brien

1. **Call to Order**
   James Carty called the meeting to order at 9:04 AM.

2. **Public Comment**
   None

3. **Approval of Agenda (Action)**
   *Motion by J. Hodge, seconded by L. Golson, to approve the agenda. Motion approved unanimously.*

4. **Approval of September 27, 2019 Meeting Minutes (Action)**
   *Motion by N. Hajra, seconded by R. Fleece, to approve the minutes of the September 27, 2019 meeting. Motion approved unanimously.*

5. **Executive Committee Report (9/18/19)**
   *Motion by G. Dahlem, seconded by K. Stroud, to approve the Consent Agenda. Motion approved unanimously.*

6. **Vaping – Respiratory Illness and Prevention Efforts – Dr. Marquez, Amanda Ng, and Susan Ringler-Cerniglia**
   Amanda Ng presented to the Board of Health (BOH) on vaping. She talked about what is going on with youth use and what is happening to address the problem. Vaping rates among youth continue to increase because it is easy to hide, there are very high levels of nicotine, and they are heavily marketed to youth. About 80% of youth said they have seen ads about vaping.

The Health Department (HD) held some focus groups based in Ypsilanti as well as an online survey to get input from youth. The results show that the messaging needs to come from peers, and they want specific facts about what is in the products. The HD partnered with the Washtenaw Intermediate School District (WISD), the Sheriff’s office, juvenile courts, and a few other places to form a workgroup in order to share resources and tools. This year the HD will be working with schools to improve their tobacco free policies. Morghan Williams asked if there is any work being done to substitute a good behavior to replace the bad. Amanda replied that there is a new pilot program that the state is partnering with called My Life My Quit. It is a text-based program that leads youth through a counseling treatment process. The program advertising has been rolling out and the HD has been promoting it through social media. A flavor ban on vaping products that took effect in Michigan is going through the legal process. Eight other states have also imposed flavor bans. Tobacco 21 was discussed. The process was stopped in legal battles and other places are waiting to see what happens before moving forward.
Susan Ringler-Cerniglia commented about the recent medical marijuana grant. The focus was on medical marijuana, but it allowed the HD to gather information and look at prevention and education messages around safe driving, safe storage, and youth use with an eye to recreational use.

Dr Juan Marquez presented on vaping related health effects. He discussed the benef its, harms, and e-cigarette or vaping product use associated lung injury (EVALI). The vaping companies claim to be a good alternative to reduce smoking use, but it is not a Food and Drug Administration (FDA) approved form of cessation. Youth that start vaping have a 4 times higher chance of transitioning to smoking cigarettes.

No single compound or ingredient has been identified to be causing EVALI. Juan discussed the 5 cases in Washtenaw County and gave numbers for statewide cases. Felicia Brabec asked what recovery looks like. Juan replied that it varies by person. The person typically improves after stopping using vaping products, but it is still too soon to know for sure.

7. Youth Mental Health Campaign – Kayla Steinberg

Kayla Steinberg presented on the Youth Mental Health Campaign. Board members received a handout detailing the background, themes, and proposed campaign elements. The campaign is focused on reducing stigma. Roughly 300 county residents were communicated with and surveyed in order to brainstorm and design the campaign. One common thread that came out was the desire for more open communication between youth and adults.

The campaign called Wish You Knew will name and acknowledge the unspoken truths that youth and adults wish the other group knew about mental health. Kayla shared the draft artwork, video stories, and printed materials the campaign will use. The new Community Mental Health (CMH) Crisis, Access, Resources, Engagement, and Support (CARES) line will be promoted. The HD hopes to launch the first phase by the end of 2019 and use the 2-year grant to expand and build on the campaign.

Felicia Brabec commented that she saw the Wish You Knew presentation at the CMH board meeting and reception was very positive and they are excited about it. James Carty suggested copyrighting #wishyouknew in order to maintain control of it.

8. 2020-2024 Strategic Plan (Action)

• Progress Reports for Board of Health

The BOH was presented with the final version of the 2020-2024 Strategic Plan.

There was discussion on how and when board members would be updated on the progress of the 2020-2024 Strategic Plan. Neel Hajra would like to get high level reporting with focus areas. Felicia Brabec said that quarterly is good for updates. Justin Hodge liked the color coding and said to keep it for the updates.

Motion by N. Hajra, seconded by L. Golson, to approve the 2020-2024 Strategic Plan.
Motion approved unanimously.

9. Washtenaw Health Plan – Jeremy Lapedis

• WHP Executive Director Update

Jeremy Lapedis introduced himself to board members and gave a brief summary of his background. He transitioned to full time in September and is learning about the details of running a health plan. Jeremy
discussed the 3 pillars of the Washtenaw Health Plan (WHP), open enrollment, Medicaid work requirements, and the public charge rule.

Open enrollment for the marketplace runs from November 1 – December 15th. It looks like the premiums are going down for the second year in a row. Medicaid work requirements will be implemented on January 1, 2020. Exemptions are available for 1 year through self-reporting. The WHP will be hosting education sessions as more details on the work requirements become available.

Neel Hajra asked about crossover between the Washtenaw Health Initiative (WHI) and the WHP. Jeremy said that the WHP has participated a lot in the WHI in the past and moving forward he is joining the WHI steering committee. There will certainly be collaboration going forward.

The implementation of the public charge rule is currently stayed. It was not going to apply to a lot of people but there were harmful effects because people were afraid to use public resources.

10. Health Officer Updates
   • Eastern Equine Encephalitis (EEE)
     Jimena Loveluck said that she did end up approving aerial spraying for EEE in a small part of northern Washtenaw County after the State determined it to be a public health emergency. There was a community meeting in Webster Township that gave residents an opportunity to express their concerns and have their questions answered. A follow-up meeting will be scheduled with commissioners and the administrator to discuss the process and ways to improve communication and information sharing.

   • Title X Services
     Jimena had a couple more communications with the State and Planned Parenthood. The HD is looking to potentially start services in April 2020. HIV/STI screenings and people seeking long acting contraceptives will be the most impacted. Felicia Brabec shared that the Board of Commissioners (BOC) are very supportive of trying to find money for these services. Infant mortality goes up when Title X Services go away.

   • West Willow Update
     The HD has been working with County Administration and a few other departments on addressing an issue with vermin in West Willow. The BOC approved up to $50,000 to go towards hiring a pest control company. The township is also meeting with Waste Management and other county representatives to look at bringing in other types of bins and ways to address the situation from multiple avenues.

   • Medical Director
     The model is changing, and the HD will have a shared Medical Director with Livingston County. The State has approved this plan. The position will be posted in late fall and hoping to fill it by early 2020. They will be a Washtenaw County employee contracted to Livingston County. Laura Bauman said that this model has worked well in the past. James Carty suggested an 18 month contract for the first agreement with Livingston County.

11. Adjournment
   Motion by N. Hajra, seconded by L. Golson, to adjourn the meeting. Motion approved unanimously.

   Meeting adjourned at 11:01 AM.